Top Reasons to Choose Portland, Maine

Portland Named One of America's Most Learned Cities

Back-to-School Report gives high ranks for Portland's educated residents

PORTLAND, Maine – This month, CardHub released its Back-to-School Report, which identifies cities and states with the best learning environments for children. The report listed Portland, Maine as one of twenty cities in the country that had the most highly educated citizens. With more than seventeen percent of its residents aged eighteen to twenty-four having earned a Bachelor's Degree, Graduate or Professional Degree, Portland ranked third in the country as most learned with Charlottesville, Virginia and Madison, Wisconsin topping the list. The report identified a highly educated population as an important consideration for parents looking to raise their children in communities that will support their academic growth.

"Our highly educated citizenry has been a key component for our continued economic and educational success," remarked City of Portland Mayor Michael Brennan. "Our educated workforce attracts businesses, fosters the entrepreneurial spirit and perhaps most importantly, provides words of wisdom as well as educational and professional opportunity to the next generation. Today's report highlights the fact that Portland's quality of life, cultural opportunities and professional atmosphere serve as a magnet attracting people and economic opportunity to the city."

CardHub used information from the U.S. Census Bureau, the National Center for Education Statistics, the Institute for Museum and Library Services, NeighborhoodScout.com, AmericasPromise.org, K12.com, and US News to compile its report. CardHub is a credit card comparison website. - September 4, 2013

For more information about the report, visit <u>http://www.cardhub.com/edu/back-to-school-</u> <u>rankings/#most-learned</u>

Techie.com Lists Portland, Maine as One of its 10 Most Unexpected Cities for High-Tech Innovation

Techie.com lists Portland, Maine as one of its ten most unexpected cities for high-tech innovation. Techie.com asked innovators, entrepreneurs, and city leaders this question: "What are the most unexpected cities that are leading the high-tech revolution?" 4/8/2013 - <u>See attached Article</u> for the answers.

Portland Metro Region one of the Best Restaurant Areas in the Country

Online magazine ranks the Portland-Lewiston area eighth best restaurant city with the most eateries per capita

PORTLAND, Maine – This week, the Huffington Post named the Portland-Lewiston region as the eighth best restaurant metro area in the US. Using data from the NPD Groups' annual ReCount survey, which takes a yearly census of the number of restaurants in the country, the online magazine identified the top metro regions in the country will the highest number of restaurants per capita. Juneau, Alaska topped the list with New York City, Panama City and Myrtle Beach rounding out the top ten. The Huffington Post joins Bon Appetit for its praise of Portland's food scene. In 2009, the magazine named Portland the Foodiest Small Town in America.

"Portland's restaurant scene is an important part of the economy and culture and for anyone who has dined in the city, they would agree that the industry is well deserving of national attention," remarked City of Portland Mayor Michael Brennan. "For those who look beyond the numbers, you'll find an industry that is diverse and unique, reflecting the special qualities of Portland. The industry's impact reaches well into the bay with many establishments adopting sustainable food practices that support local farms and fisherman."

Through the Mayor's Initiative for a Healthy and Sustainable Food System, the city has worked to help buoy the local food movement by developing policies and initiatives that will expand the availability of local and healthy foods. To that end, the city has supported local farmers markets and expanded access to community gardening. Currently, the city has one hundred and thirty community garden plots at four locations and all but two of the city's schools.

For more information about the ranking, visit <u>http://www.huffingtonpost.com/2013/01/25/best-</u>restaurant-cities_n_2545499.html?ncid=edlinkusaolp00000003#slide=2022888.

Women's Health Magazine ranks Portland #10 - reflecting efforts to make it easy to live healthy active lives in Maine's largest city

01/18/2013 See attached article

For more information about the ranking, visit <u>http://www.womenshealthmag.com/life/best-cities-for-women?page=1</u>

Forbes Magazine Names Portland 11th as One of America's Hippest Hipster Neighborhoods. According to Forbes Magazine, Merriam-Webster somewhat vaguely defines a "hipster" as "a person who is unusually aware of and interested in new and unconventional patterns." To compile its top 20 "hipster" places, Forbes Magazine used a quantitative approach to determine where "hipsterdom" is most likely flourish. 09/20/2012 See attached article.

Kiplinger Magazine names Portland the best city in the country for the young at heart

PORTLAND, Maine – This month, Kiplinger Personal Finance Magazine named the City of Portland the Best City in the U.S. for Your Second Act. 07/26/2012 <u>See attached article</u>.

PORTLAND, Maine – This month, Parenting Magazine named the City of Portland the 3rd Best City in the U.S. for Families. Citing the city's low crime, quality education, and active family living, the magazine described Portland as a "tranquil kid-friendly city to call home." The magazine also ranked Portland as the 3rd best city for quality education in the country. 7/17/ 2012 <u>See attached article</u>.

Portland Ranked Seventh "Greenest City" in the United States, according to the readers of Travel & Leisure Magazine. 4/4/2012 – <u>See attached article</u>.

GoLocal ranks Portland in Top 10 for New England's Best Cities 2012. 4/3/2012 – <u>See attached article</u>, followed by how GoLocal ranked the cities.

Forbes Ranks Portland Area in Top 10 for Job Prospects. 3/3/2012 – See attached article.

RelocateAmerica Lists Portland in Top 100 Places to Live in United States. 4/2010 – See attached article.

Portfolio.com Ranks Portland in Top 10 in 2010 for Small Business Vitality. 1/19/2010 – <u>See attached</u> <u>listing.</u>

Portland Named America's Foodiest Small Town by Bon Appetit. 8/31/2009 – See attached article.

Forbes Names Portland America's Most Livable City. 04/01/2009 - For more information, visit Forbes.com <u>Click here</u>.

Portland Receives Top Marks from National Geographic Traveler 11-2008 - For more information, visit the National Georgraphic Traveler at <u>Click here</u>.

Commercial Street Named a Great Place in America

American Planning Association designates Commercial Street as one of the 10 great streets in the US. 10-08-2008 - For more information about the APA's 10 Great Street or to see the other designees, visit <u>Click</u> <u>here.</u>

Local Chef and Microbrew Make Top 100 in Saveur Magazine - 2/22/2008 - Chef Sam Hayward and Gritty McDuff's, as well as other Maine favorites, make the list of favorites. To read more, see attached <u>News Release</u>.

US News and World Report selected Portland, Maine as one of the best places in the country to help you live long and be healthy in your golden years. US News and World Report released its top ten places to retire with Portland, Maine receiving high marks.

"Between Maine's forest-blanketed mountains and rugged coast lies Portland, with its seemingly endless hiking-and-biking trails and an island-studded Casco Bay, is perfect for outdoor enthusiasts." To read more, visit <u>http://money.usnews.com/money/retirement/best-places-to-retire</u>.

Portland has been named the top green city of its size (cities under 150,000) in the United States by Organic Gardening Magazine. The magazine cited Portland's numerous parks and trails, its climate-protection agreement, anti-idling ordinance and use of biodiesel for city-owned vehicles. The article can be accessed at: <u>click here</u>.

Portland named #1 Top Vacation Resort Area for People with Dogs by DogFriendly.com, DogFriendly.com announces its 2007 list of the Top 10 Dog-Friendly Vacation Resort Areas to Visit In The United States.

1. Portland, ME - This dog-friendly town has it all. Walking tours, cruises, beaches, parks and islands to visit. A number of off-leash dog parks. Read more <u>click here</u>.

Business Week picks Portland as one of the best places to raise kids. Read more click here

Portland noted as one of two "Best Cities for Mid-Level Professionals" in Kiplinger's Personal Finance magazine, June 2007. Read more <u>click here</u>.

Portland Ranks 8 out of 72 cities in the country in the 2006 Urban Environment Report. Read more <u>click</u> <u>here.</u>

Portland named among the top twelve surprising, thriving and emerging world travel destinations for 2007 by Frommer's Travel Guides and Frommers.com.

Portland Ranked #2 in Self Magazine's 2006 Healthiest cities for women.

Portland Ranked #20 in Inc Magazine's 2006 Boom Town List of Hottest Cities for Entrepreneurs.

Portland named among the top 50 "Best Places for Business and Careers in the U.S." These rankings combine nine factors, including cost of doing business, job growth, income growth, educational attainment and crime rates. (Forbes Magazine, May 2006).

The Port of Portland emerged as one of the Nation's leaders in four separate categories in 2005 according to the U.S. Army Corps of Engineers Annual Table Report. The Port of Portland ranked as: 1. The largest foreign inbound tonnage transit port in the United States; 2. The largest tonnage port in New England; 3. The 25th largest port in the United States; 4. The largest oil port on the US East Coast.

Maine named the second-safest and fourth-healthiest state in the nation. (Morgan Quitno Press, 2006).

Portland named as one of the top 100 "Best Performing Cities" in the nation. (Milken Institute, 2006).

Portland ranked #7 on the 2005 list of the 100 Best Art Towns in America.

Portland named #15 in medium sized Top U.S. Cities for Doing Business. In the overall category of small, medium and large cities combined, out of 25,000 cities examined, Portland ranked #32. (INC. Magazine, May 2005).

Portland Named #1 Top Market in Small Business Vitality. The study suggests Portland to be the strongest small-business sector of any large metropolitan area in the United States and ranked it as the hottest small business market in which to develop a company. (American City Business Journals, January 2005).

Portland Named #14 in "Best Performing Cities" index, for its economic vitality based on measures that include employment and salary growth, with an emphasis on high-tech industries. (Milken Institute, California, November 2004).

Portland Named "One of the 10 Great Adventure Towns" (National Geographic Adventure Magazine, August 2004).

Portland named #23 in the Top 25 Cities For Doing Business In America (INC. Magazine, March 2004).

Portland Named #6 as one of the ten safest, culturally most fascinating US Cities (Travel Smart Consumer Newsletter, January 2004).

Portland named Bike Town U.S.A. (Bike Town Magazine, January 2004).

Portland, Maine Named One of America's Dozen Distinctive Destinations (National Trust for Historic Preservation, April 2003) For the city's remarkable collection of historic buildings, its outstanding physical setting on the coast of Maine, and its wealth of big-city amenities balanced with the ease and friendliness of a small town. The Trust noted Portland's vibrant arts district, traditional working waterfront, diverse retail and dining opportunities. Portland boasts a comprehensive trail system and numerous historic parks, as well as ready access to spectacular natural settings and outdoor activities.

Portland is ranked 4th among the 10 "perfect places to live in America," (Fine Living Cable Network 2003).

Portland is Rated "One of North America's 10 dream towns" (OutSide Magazine, 1999).

Portland is Rated "Most Livable City" for its commitment to programs for low-income, ailing and homeless residents, and for pooling public and private resources to help people function independently. (Partners for Livable Communities).

Portland is Rated "One of the 50 Cities that Sizzle." (National Restaurant Association, 2001).

In addition to telecommunications, Portland is linked to the world by air, sea and land. The international Jetport is a five-minute drive from the business district. The Maine Turnpike, Interstate 95 and U.S.

Route 1 pass through the City, as does major rail service to all parts of the country and Canada. Portland is one of the busiest seaports in the Northeast giving you immediate access to the world's most distant ports.

Portland's telecommunications network is one of the most advanced in the nation.

Bumper-to-bumper traffic and gridlock are unheard of.

Portland is on a lower latitude than Eugene, Oregon which is roughly 300 miles north of San Francisco. Our winter weather is mild compared to the Midwest, especially here on the coast. Autumn is a glorious blaze of color; summers are legendary.

Maine is the #1 place to raise a child in the U.S. (Children's Rights Council, 1999).

Maine is the 16th most livable State in the Nation (Quinto Press).

Maine's primary education system is #1 in the US. (National Education Goals Panel, 1998,1999) In the fall of 1999, the National Education Goals Panel ranked Maine as having the best education system in America - for the second year in a row. Maine ranked above all other states in high-school completion rate and student performance in reading, math and science. This is not surprising given the following exceptional results Maine students have accomplished on other national tests.

Maine eighth graders:

#1 in Mathematics

#1 in Reading

Maine fourth graders:

#1 in Mathematics

#1 in Reading #1

#1 in Science

#2 in Writing

In addition, only students in Singapore outperformed Maine eighth graders in science in a 1998 international mathematics and science study.

Maine is committed to maintaining its world leadership position in education. Source: National Assessment of Educational Progress Tests.

Maine has one of the lowest crime rates in the nation. (State rankings 1999).

Maine has the lowest average home price in New England (Caldwell Banker, 1999).

Maine has the lowest infant mortality rate in the US. (State Rankings, 1999).

Portland is Maine's business, financial and retail capital and the largest city in the state.

You can leave work at day's end and be sailing on beautiful Casco Bay in minutes. Hike, jog or crosscountry ski on more than 100 miles of trails in Greater Portland. Some of New England's finest ski resorts are within a two-hour drive.

Live and work in a four-season vacation destination. Just ask the 3.6 million tourists who visit each year. Recreation, entertainment, scenery, culture, - we've got the market cornered. The same things that attract vacationers make Portland a wonderful place to live.

Portland ranked 4th in the 1998 book, Best Small Art Towns in America.